



WORTHINGTON INDUSTRIES

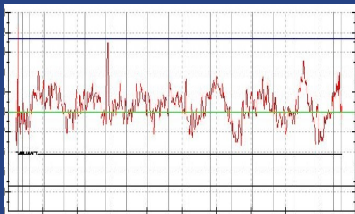
Learn how our Material Support & Solutions team solved this customer material issue:

Reducing Galvanized Costs



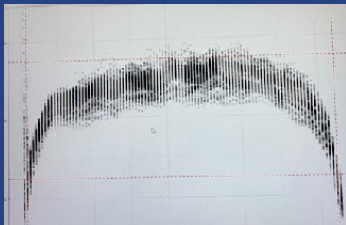
THE PROBLEM:

Manufacturers face unrelenting pressure to reduce internal costs to improve margins, satisfy customers' demands for lower prices or meet competitive pressure, such as switching from cold roll to hot roll.



THE ANALYSIS:

Switching from cold roll to hot roll galvanized coils always entails some risk, and it requires a thorough analysis of key differences. These include dimensional variability, material properties, surface quality and flatness to ensure that the switch to HR can be accomplished.



THE SOLUTION:

A combined gauge and profile plot created by our newest laser micrometer provides the best view of the dimensional variation in a coil. This data gives decision-makers a valuable tool when considering cost-savings, such as switching from CR to HR HD galvanized steel.

THE ACTION:

When you are considering ways to reduce your galvanized coil costs, contact the Material Support & Solution team at Worthington.

CALL US AT 1-800-944-2255

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